



where pets come first

SMALL AND FURRY EASTER FUN FOR KIDS

To celebrate super small furry animals, Pets at Home will be providing Easter fun for children, with free pet workshops over the Easter holidays.

My Pet Pals Easter activity club will be holding workshops at 2pm throughout the week using fun, interactive activities to educate the next generation of pet owners on how to care for small furry animals responsibly.

Children attending the events will each receive their very own activity pack filled with the adventures of a gang of small furry animal characters, who will illustrate how to keep pets, such as hamsters, degus, gerbils and guinea pigs, happy and healthy.

The store team will be on hand to share their knowledge, quizzing the children on pet care in a 'furry friends trail'. They will also help children get crafty and create their own pet puppets to become their own furry character.

Young pet lovers will get the chance to meet the 'stars' of the workshops, including hamsters, gerbils and guinea pigs and assist the pet advisors when they provide them with a nutritious afternoon snack.

A spokesperson for Pets at Home said: "We want to help children have great fun across the Easter holidays as well as getting the chance to learn about responsible pet ownership."

“Young pet lovers will get an insight in to the level of care needed to ensure these types of pets live happy, healthy lives, as well as the workshops giving parents a fun activity to entertain their children during the Easter weekend!”

After completing the workshops, each child will receive a certificate and sticker, along with a pet promise card where they make a pledge to look after any pet they have according to the five welfare needs, covering habitat, health, wellbeing, diet and behaviour.

To find out when My Pet Pals Easter activity club workshops will take place at your local Pets at Home, please contact your store team.

-ENDS-

For further information or a photo opportunity, please contact the Pets at Home press office on 0161 236 2277 or email prpets@havasww.com

Notes to editors

Pets at Home offers great products, tips and advice to keep your pet happy and healthy. From specialist pet food to toys and training aids, there is everything a pet owner could wish for and more.

There are more than 370 Pets at Home stores across the UK. Log onto www.petsathome.com to find your nearest store and for further information

Pets at Home are proud winners of The Sunday Times Top 25 Best Big Companies to Work for in 2013.