



where pets come first



PETS LOVE A RIGHT ROYAL PARTY TOO!

As Royal Wedding hysteria sweeps the nation and the most talked about wedding of the year draws ever closer, Pets at Home ensures the country's pets will not be left out of the proceedings.

Pets at Home have launched a regal product line for pet lovers, from Union Jack dog cushions to patriotic toys and treats. As the UK gets stuck into their cucumber sandwiches and elevenses snacks to watch the eagerly awaited wedding unfurl, pets will also be able to tuck into the Pets at Home Deli range including doggie sandwiches, sausage rolls, mini cake style treats and even delicious dog beer!

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Scott Jefferson, Marketing Director from Pets at Home comments: "I'm sure the Queen's Corgis will be joining in the festivities so why should the rest of the UK's animals miss out on the excitement?"

"We wanted to provide the nation's pets with everything they would need to join in the fun and have a 'right royal knees up' with royal treats to polish off and paw-triatic toys to play with if celebratory events become 'dog-tired'."

Pets at Home has seen a rise in requests for patriotic products in the run up to the Royal Wedding. To meet customer demand the latest product range from Pets at Home will be available in store from 6th April. The new range features dog toys shaped like the traditional red phone box, and distinctive Mini car, as well as Union Jack cushions and dog bowls.

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Notes to editors:

Pets at Home offers great products, tips and advice to keep your pet happy and healthy. From specialist pet food to toys and training aids, there is everything a pet owner could wish for and more.

There are over 280 Pets at Home stores across the UK. To find your nearest store and for further information log onto www.petsathome.com

Winner of Speciality Retailer of the Year and Employer of the Year at the Retail Week Awards 2010.

Prices

Union Jack Place Mat	£2
Union Jack Bowl 6"	£4.99
Union Jack Bowl 8"	£6.99
Bone Bowl (available in red, white or blue)	£19.99
Union Jack Mini Car Dog Toy(available in red and blue)	£3.99
Union Jack Wellington Boot	£4
Union Jack Mattress	£14.99
Union Jack Ball	£1
Red Phone Box Dog Toy	£4
Black Taxi Dog Toy	£4
Policeman's Hat Dog Toy	£4
Tennis Ball on rope (available in red or blue)	£2
Crown Shaped Dog Treats	£3.49

