

The logo for Wainwright's Perfect for Cats is displayed within a dark blue rectangular box. The text "WAINWRIGHT'S" is in white, uppercase letters, and "PERFECT FOR CATS" is in a gold, uppercase font below it.

WAINWRIGHT'S PERFECT FOR CATS

WAINWRIGHT'S LAUNCHES A NATURAL RANGE OF FOOD PERFECT FOR CATS

Wainwright's has launched a new range of wet and dry food for cats, made with natural ingredients specially selected for their wellbeing.

Building on the success of Wainwright's dog food, Wainwrights 'Perfect for Cats' uses the same principles of producing delicious, hypo-allergenic recipes with quality natural ingredients. The range features no mixed meat proteins, dairy, soya or other fillers which are known to commonly cause pet allergies.

The result is a range of tasty, wholesome meals with all the vitamins and minerals a cat needs, as well as many other additional ingredients to further aid digestion, coat condition and stool odour, helping provide broader health benefits too.

Steve Garrick of Wainwright's Brand Team says: "Optimising the nutritional value that can be absorbed from their food means your cat gets the best out of their diet and you have provided the best for your cat."

"Wainwrights 'Perfect for Cats' is an alternative natural choice that is nutritious, delicious, easily digested and of course, hypo-allergenic as you would expect from Wainwright's."

Wainwright's is available through Pets at Home which has recently launched the 'Change their food, change their life' campaign to underline the importance of a good diet for animals and how making the right nutritional choices can transform a pet's health and wellbeing.

Wainwright's is available in all 359 Pets at Home stores and online at www.petsathome.com

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For further information, please contact the Wainwright's press office on 0161 234 9760 or email prpets@havasww.com