



where pets come first

October 2011

HALF TERM FUN AT PETS AT HOME KIDS' HOLIDAY PET CLUB

Pets at Home stores are holding a series of free pet workshops for children throughout the half term holidays.

The workshops have been designed to increase awareness and knowledge of how to care for different types of pets responsibly, particularly as winter approaches and temperatures drop.

The workshops will look at how to keep small animals safe and warm during the winter months as outdoor rabbits and guinea pigs need particular care to protect them from extreme weather.

A spokesperson at Pets at Home comments: "We'll be holding a variety of exciting workshops for children to take part in. From rabbits and guinea pigs to fish and wildlife, the workshops will be something fun and interesting for children to do over the half term holidays.

"At Pets at Home we are passionate about pets and their welfare is our top priority. We are keen to pass on our knowledge about responsible pet care to as many pet owners and future owners as possible, to ensure that pets live happy, healthy lives."

Throughout half term children can also take part in 'Picnic Time', an interactive learning session where they can watch the pets being fed their healthy afternoon snacks and learn about their feeding habits.

Picnic Time takes place every weekday at 4pm and at 2.30pm on Saturdays and Sundays.

For more information and times of workshops at Pets at Home contact direct or visit the store locator at petsathome.com to find your nearest store.

-Ends-

For further information please contact Claire Boyd at Euro RSCG on 0161 236 2277 or claire.boyd@eurorscg.com

NOTE TO EDITORS:

Pets at Home offers great products, tips and advice to keep your pet happy and healthy. From specialist pet food to toys and training aids, there is everything a pet owner could wish for and more.

There are more than 290 Pets at Home stores across the UK. To find your nearest store and for further information log onto www.petsathome.com

Winner of Speciality Retailer of the Year and Employer of the Year at the Retail Week Awards 2010.