



PET SAFETY WORKSHOPS FOR KIDS THIS HALF TERM

Did you know that reflective materials can help drivers to see you and your pets up to three seconds sooner at night? This potentially lifesaving fact is just one of the tips that kids will learn this half term to keep their pets safe this winter.

Pets at Home is once again hosting its My Pet Pals October activity club, a series of free pet workshops, providing children with the opportunity to learn more about how to keep their dogs, cats and small furrries safe this winter and bonfire night.

The workshops will give kids hands on experience of looking after small animals such as rabbits and guinea pigs, with advice on how to protect them when they are exposed to low temperatures, rain, wind and snow, as well as keeping them fed and watered.

There will also be a chance to learn what makes reflective material, reflective. From reflective coats to fluorescent collars, kids will find out the best ways to keep their dogs and cats visible during the dark winter evenings.

As bonfire night gets closer, members of the store team will also be on hand to provide information on what you can do for pets and wildlife on bonfire night.

A spokesperson for Pets at Home said: "As the nights draw in and the temperatures start to drop, just like us, many pets require extra special care to keep them safe and healthy. These workshops will not only be really helpful to children who want to learn about pets, but they're also a fun and free way to spend half term!

"Pet welfare is extremely important to us at Pets at Home, so we want to equip children or, potential pet owners with as much knowledge as possible about responsible pet ownership."

As well as completing quizzes and entering colouring competitions, all attendees to the My Pet Pals Activity Club will receive a certificate and My Pet Pals promise card for their participation.

For more information and times of workshops visit Pets at Home or visit the store locator at www.petsathome.com for contact details.

Pets at Home alongside the RSPCA recently launched a website to help educate the next generation of pet owners on the importance of animal welfare. Pets at Home's 'My Pet Pals Academy' (www.mypetpalsacademy.com) provides teaching resources for Key Stage 2 children, offering a variety of downloadable lesson plans.

The 'My Pet Pals Academy' quiz app, a free quiz based application, is also available to educate the next generation on the importance of responsible pet ownership and the five welfare needs of animals. The app is available to download on iPad and on Google Play.

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For more information please contact Pets at Home PR team on 0161 236 2277 or prpets@havasww.com

Notes to Editors:

Pets at Home offers great products, tips and advice to keep your pet happy and healthy. From specialist pet food to toys and training aids, there is everything a pet owner could wish for and more.

There are more than 380 Pets at Home stores across the UK. Log onto www.petsathome.com to find your nearest store and for further information

Pets at Home are proud winners of The Sunday Times Top 25 Best Big Companies to Work for in 2013.