17 May 2011

RABBIT WORKSHOPS AT PETS AT HOME

To coincide with Rabbit Awareness Week (23rd – 29th May), Pets at Home stores across the UK are holding another series of free workshops for children over the May Bank Holiday weekend to teach them how to care for rabbits responsibly.

The workshops will run on Saturday 28th May and Sunday 29th May at 2.30pm each day and give children the chance to meet the loveable animals face-to-face, whilst in-store experts teach them how to keep pet rabbits healthy and happy.

Scott Jefferson, marketing director at Pets at Home, explains: “Our workshops will teach children everything they need to know about looking after rabbits in a fun and enjoyable way. Rabbits make great family pets but there are several important factors to consider such as how to handle rabbits gently and carefully, what kind of foods rabbits can and can’t eat, where they should live and how to keep them entertained.”

As well as workshops, everyday at 2.30pm the store runs Picnic Time, where children can watch pets enjoy their healthy snacks and find out what nutrition a rabbit needs to stay a healthy weight and keep their digestive systems working properly.

Scott continues: “A rabbit’s diet is very important. They like to graze throughout the day and need to eat good quality hay as well as nuggets to help keep their teeth and digestive systems healthy. They also like to gnaw on small amounts of healthy snacks such as fruit and vegetables.

“As well as a balanced diet they need plenty of exercise to keep them fit so we advise customers to buy the biggest hutch they can, along with a run to give their pets plenty of space to exercise.
“If rabbits are outside they must be protected from extreme weather conditions to stay safe and warm, sheltered from the wind and rain and have shade from the sun. If rabbits are indoors exercising around the house, make sure they don't nibble on anything dangerous like power cables or fires with a fire guard. It’s also important to ensure your rabbit is kept stimulated. Rabbit toys are a great way to keep your pet interested in its surroundings and prevent them from becoming bored.”

Children will learn not only about the great fun and companionship rabbit ownership brings, but also about the level of care and dedication required before deciding to get a pet.

ENDS

Press enquires: For further information please contact Suzi Burns at Euro RSCG PR on 0161 234 2277 or email suzi.burns@eurorscg.com

Notes to Editors:

Pets at Home offers great products, tips and advice to keep your pet happy and healthy. From specialist pet food to toys and training aids, there is everything a pet owner could wish for and more.

There are more than 280 Pets at Home stores across the UK. To find your nearest store and for further information log onto www.petsathome.com

Winner of Speciality Retailer of the Year and Employer of the Year at the Retail Week Awards 2010.