



where pets come first

BREAKFAST FUNDRAISING GOES BIG AT PETS AT HOME

Store colleagues at Pets at Home stores are hosting a breakfast event to raise money for Dogs for the Disabled.

Part of a national initiative, the Big Dogs Breakfast will take place in store on Sunday 2 November at 9am, an hour before opening. The store team is inviting the local community to enjoy a hot beverage and some breakfast treats, with or without their dog, in return for a small donation.

All funds raised on the day will be donated to Dogs for the Disabled, which works to change lives by creating exceptional partnerships between children and adults living with disability and specially trained assistance dogs. The charity also supports families with a child affected by autism through assistance dogs and specialist pet dog workshops, and is currently working on innovative new projects with schools and residential care settings.

A Pets at Home spokesperson said: "We're really excited about this event as it's a great opportunity to meet people from across the community or catch-up with familiar faces over breakfast. Whether you're a dog owner or not, we'd love you to come down to help us raise money and change people's lives through Dogs for the Disabled's support."

As well as breakfast, there will be fun activities for all the family on offer, including 'Toastie the dog' face masks, quizzes and colouring competitions.

Dogs for the Disabled chief executive, Peter Gorbing, said: "It's great that Pets at Home have been able to get on-board and support our event to help us raise vital funds that will make a huge difference to people's lives.

"An assistance dog also gives its owner a reason to go out, giving them a new found confidence that opens doors to fresh opportunities including friendships, hobbies, education and even careers. The partnerships created by Dogs for the Disabled between people facing great challenges and dogs are life-changing.

“Just £3 will feed a pup a nourishing breakfast for a week, £5 buys for a puppy a breakfast bowl, £20 pays for a jacket, collar and lead and £100 will fund four puppy training classes.”

There are currently 181 dogs working in partnership with adults, 52 with children with a disability and 43 working with a family with a child with autism.

For more information go to www.petsathome.com or contact your [local Pets at Home store](#).

For more information on the event visit: www.dogsforthedisabled.org/bigdogbreakfast.

-ENDS-

For more information please contact the Pets at Home press team at Havas PR on 0161 236 2277 or prpets@havasww.com

Notes to Editors:

About Pets At Home

Pets at Home offers great products, tips and advice to keep your pet happy and healthy. From specialist pet food to toys and training aids, there is everything a pet owner could wish for and more.

There are more than 380 Pets at Home stores across the UK. Log onto www.petsathome.com to find your nearest store and for further information

Pets at Home are proud winners of The Sunday Times Top 25 Best Big Companies to Work for in 2013.